

Deer Park® All Star Hydration Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. TRAVEL NOT INCLUDED.

Promotion Overview:

This Promotion includes an “Instant Win Game” and a “Sweepstakes.”

Eligibility:

Deer Park® All Star Hydration (the “Promotion”) is open only to legal residents of the 50 United States and the District of Columbia who are at least 18 years old at the time of entry and who are members of the Rewards Drop® loyalty program. Membership is free but subject to the listed Terms & Conditions. To receive the Sweepstakes prize, entrant must be able to submit a valid IRS Form W-9. Employees of BlueTriton Brands, Inc. (“Sponsor”), the MLB Entities (as defined below), Merkle Inc. (“Administrator”), and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. “MLB Entities” means the Office of the Commissioner of Baseball (“BOC”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“MLB”), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (“Clubs”), each of their parent, subsidiary, affiliated, and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees, and agents of the foregoing entities.

Agreement to Official Rules; Entrants Will Be Disqualified for Violations:

Participation constitutes entrant’s full and unconditional agreement to these Official Rules. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Sponsor’s and Administrator’s decisions are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

In the event there is a discrepancy or inconsistency between any statements contained in any Promotion-related materials and the Official Rules as posted (defined below in the How to Enter section), the Official Rules as posted shall prevail, govern and control.

Entrants agree that they may not use or attempt to use any method to obtain more than the stated number of permissible entries or Instant Win Game plays using robotic, automatic, programmed or any other means, including but not limited to using multiple/different email addresses, identities, registrations and logins or any other methods. Violation of these requirements or any other aspect of these Official Rules will void all Sweepstakes entries and Instant Win Game plays for the person(s) responsible for such action and result in their disqualification from the Promotion.

Sponsor/Administrator:

Sponsor: BlueTriton Brands, Inc., 3001 Summer Street, Stamford, CT 06905. Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2000, Southfield, MI 48075.

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Timing:

The Promotion begins on June 1, 2026 at 12:00 a.m. Eastern Time ("ET") at 9:00 a.m. Eastern Time ("ET") and ends on July 14, 2026 at 5:00 p.m. ET (the "Promotion Period").

The Sweepstakes will end prior to the Promotion Period on June 18, 2026 at 11:59 p.m. ET ("Sweepstakes Period").

For purposes of this Promotion, a "day" is defined as starting at 12:00 a.m. ET and ending at 11:59 p.m. ET, except the first day (June 1, 2026) which starts at 9:00 a.m. ET and ends at 11:59 p.m. ET and the last day (July 14, 2026) which starts at 12:00 a.m. ET and ends at 5:00 p.m. ET.

Administrator's servers are the official time-keeping devices for the Promotion.

How to Register; Receive Initial Sweepstakes Entry; Receive Instant Win Game Play:

During the Promotion Period, go to www.rewardsdrop.com and follow the links and instructions to login to your Rewards Drop account. If you are not a Rewards Drop member, follow the links and instructions to sign up. Important for registrants: Please review your account to accurately ensure that it is complete and includes your real name and email address. Inaccurate information could impact your ability to win a prize. You will receive an email with instructions to confirm your email address. Click on the provided link and you will be redirected to www.rewardsdrop.com. You will receive 1 play for the Instant Win Game. If you enter prior to June 18, 2026 at 11:59 p.m. ET, you will also receive 1 entry into the Sweepstakes.

By following the links and instructions, you can either initiate the Instant Win Game or click on the “Skip Button” and the results of the Instant Win Game will be displayed. Potential winners of the Instant Win Game will also receive an email notification with prize claim instructions. Only potential winners who timely complete prize claim requirements and/or are verified as eligible, subject to household prize limits, will be awarded a prize.

Entry Limits:

You may receive 1 Instant Win Game play (per day) during the Promotion Period. You may receive 1 Sweepstakes entry (per day) during the Sweepstakes Period. Multiple entrants are not permitted to share the same email address. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to enroll in Rewards Drop®. If any additional information provided by entrant is inconsistent with the information provided at registration for this Sweepstakes or enrollment into Rewards Drop®, Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of any prizes won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant’s identity.

Operation of Sweepstakes and Instant Win Game:

Administrator is an independent organization whose decisions as to the administration and operation of the Promotion, including the selection of potential winners, are final and binding in all matters related to the Promotion.

Sweepstakes:

Administrator will randomly select the potential Sweepstakes winner from all eligible entries received during the Promotion Period, on or around June 19, 2026 and will notify potential winner by email. The odds of winning a prize depend on the total number of eligible entries received during the Promotion Period.

Instant Win Game:

There will be 32 random, computer-generated winning times seeded throughout the Promotion Period, one for each Instant Win prize offered. If you are the first player to play the Instant Win Game or after one of the randomly-seeded times, you will be a potential instant winner of the prize indicated, subject to verification of potential winner’s eligibility and the household prize limitations. Only the first eligible entrant from a household to receive an on-screen notification of winning an Instant Win prize will be eligible to win the applicable prize. The odds of winning an Instant Win prize depend on the date/time of entrant’s game play, the number of prizes remaining available at

the time of the game play, and the number of eligible Instant Win Game plays received. The number of prizes available to be won will diminish as they are awarded.

Potential Winners Subject to Verification:

All potential winners are subject to verification by Sponsor and Administrator. **An entrant is not a winner of any prize, even if the Instant Win Game or Sweepstakes should so indicate, unless and until entrant's eligibility has been verified and entrant has been notified that verification is complete.**

Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Instant Win Game play that occurs after the system has failed for any reason is deemed a defective play, is void and will not be honored.

Winner Requirements:

Potential winners (or parent/legal guardian if winner is a minor in their state of residence) of prizes valued at \$2,000 or more will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") and an IRS Form W-9 which must be received by Administrator within 5 days of the date notice or attempted notice is sent, in order to claim the prize. All other potential winners may be required to provide their name, home mailing address (P.O. Boxes not permitted) and date of birth to confirm eligibility and for purposes of prize fulfillment within 3 days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration or provide any other requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize.

Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason or forfeits the prize, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only 3 alternate drawings will be held, time permitting for the Sweepstakes Prize, after which the prize will remain un-awarded.

Prizes:

Sweepstakes Prize: Quantity, Description and Approximate Retail Value ("ARV"):

- **1 Grand Prize:** 2 tickets to the 2026 MLB All-Star Game™ presented by Mastercard in Philadelphia, PA scheduled to take place July 14, 2026. ARV: \$2,000. **Winner is solely responsible for all travel, lodging and any expenses associated with attending the game.**

Grand Prize Ticket Terms: Use of any Major League Baseball game/event/exhibition ticket is subject to the standard terms, conditions, and health and safety policies applicable to the ticket; see mlb.com/ticketback for details. Seat locations at the

game/event/exhibition and, unless otherwise stated in the applicable prize description, exact game/event/exhibition date shall be determined in the sole discretion of Sponsor. Winner's guest(s) must be of legal age of majority in his/her(their) jurisdiction(s) of residence unless accompanied by a parent or legal guardian. Major League Baseball game/event/exhibition dates and times are determined in the sole discretion of the BOC and/or the applicable Club and may be subject to change. The terms and conditions of the tickets awarded as part of the prize will govern in the event a legal game/event/exhibition, as defined by Major League Baseball, is not played or held due to weather conditions, an act of God, an act of terrorism, civil disturbance, or any other reason. Winner and his/her guest(s) agree to comply with all applicable ballpark and venue regulations in connection with the prize. Sponsor and the MLB Entities reserve the right to remove or to deny entry to winner and/or his/her guest(s) who engage in a non-sportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person at the game/event/exhibition. Released Parties (as defined below) will not be responsible for weather conditions; acts of God; acts of terrorism; civil disturbances; local, state, or federal regulation, order, or policy; work stoppage; epidemic, pandemic, or any other issue concerning public health or safety; or any other event outside of their control that may cause the cancellation or postponement of any Major League Baseball game/event/exhibition. Major League Baseball game/event/exhibition tickets awarded as prizes may not be resold, offered for resale, or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture and may invalidate the license granted by the game/event/exhibition ticket.

Instant Win Prizes: Quantity, Description and ARV:

- **4 Autographed All Star Item Prizes:** Winner's choice of a hat, bat, baseball or jersey subject to availability. Sponsor will attempt to honor specific item requests but makes no guarantee that request will be honored. Actual value of each autographed item is subject to market fluctuations. No certificate of authenticity is provided by Sponsor. Item is not used. ARV: \$750
- **1 Unsigned Bat Prize:** 1 unsigned bat. ARV: \$250. Item is not used.
- **2 Unsigned Jersey Prizes:** 1 unsigned jersey. ARV: \$250. Item is not used.
- **5 Unsigned Hat Prizes:** 1 unsigned hat. ARV: \$50. Item is not used.
- **20 MLBShop.com Prizes:** 1 \$50 MLBShop.com digital gift code. ARV: \$50.

Additional Terms for All MLBShop.com gift codes:

MLBShop.com e-gift codes are subject to the following terms and conditions: Valid only at MLBShop.com. Except where required by law, cannot be redeemed for cash or cash equivalent, returned, reproduced, modified, sold, traded, refunded or replaced if lost or stolen. Not valid for any other gift cards, codes or e-gift cards or on previous purchases or returns. No cash back unless required by law. If the value of your purchase exceeds the available gift card/e-gift card balance, you must pay the excess at the time of purchase. Any unused amount will be applied when you re-enter your gift card/e-gift card during your next purchase. All purchases are subject to the MLBShop.com Terms of Use, which may change at any time. To check your gift card balance, please visit MLBShop.com/GChelp. Void where prohibited. Gift cards/e-gift cards are issued by Fanatics Retail Group Fulfillment, LLC.

The total ARV of all available prizes in the Promotion is \$7,000.

Additional Prize Terms:

Prizes are non-transferable, and no substitution will be made except as provided in the Sponsor's sole discretion should the prize become unavailable. In this case, a prize of equal or greater value will be offered. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Winners of a prize equal to or greater than \$2,000 will receive an IRS Form 1099 MISC reporting the actual value of the prize received. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Where applicable, prize style, size and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, or fitness for a particular purpose. Sweepstakes Prize will be fulfilled prior to the Game. Instant Win Prizes will be fulfilled approximately 8-10 weeks after winner confirmation. Limit of 1 Sweepstakes Prize or 1 Instant Win Prize per household.

Release:

By receipt of any prize, winners agree to release and hold harmless Sponsor, the MLB Entities, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions,

claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Promotion and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto).

Publicity:

Except where prohibited, participation in the Promotion constitutes each winner's consent and grant to Sponsor, the MLB Entities and their agents to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner's name, city, state, likeness, photograph, entry, social handle and photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any media without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials at its sole discretion, without further obligation or compensation. Sponsor will not use any of the above-mentioned information in a manner that is inconsistent with its Privacy Policy or applicable law.

General Conditions:

Sponsor's Right to Modify or Cancel:

Sponsor reserves the right to cancel, suspend and/or modify the Promotion, including but not limited to fulfillment of the prize(s), where any of the following "Issues" occur:

- Fraud
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Promotion; or
- Any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Promotion, as determined by Sponsor in its sole discretion.
- Where one or more of the above Issues occurs, Sponsor will make reasonable efforts to award all remaining Sweepstakes prizes by conducting a random drawing from among all eligible entries received up to the date of the Issue; and/or modify the prizes offered and Instant Win prizes tied to seeded winning times that take place after Issues have occurred will not be awarded.

Sponsor's Right to Disqualify Entrants:

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion, including but not limited to submitting fraudulent entries, or to be acting in violation of the Official Rules of this Promotion or in an unsportsmanlike or

disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor's Right to Limit Prizes Awarded to the Number Stated in these Official Rules:

In no event will Sponsor be obligated to award more than the stated number of prizes set forth in these Official Rules. In the event that more winner notifications are distributed or more prizes are claimed, due to a printing, production, seeding, computer, or other error of any kind, than the stated number of prizes. Sponsor reserves the right to award only the stated number of prizes based on the winner selection process described in these Rules, or if necessary, through a random drawing from among those entrants who were notified, confirmed to be eligible and where applicable, took the required action to claim the prize.

Limitations of the Scope of Responsibility:

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Promotion;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Promotion, including but not limited to the entry process;
- Technical or human error which may occur in the administration of the Promotion, including but not limited to the processing of entries;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected entries or failure to receive entries due to limitation of third-party social network platforms;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, entrant's sole remedy is to take the required actions to receive another entry(s) in the Promotion, if it is possible; or
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or to the receipt, use, inability to use or misuse of any prize.

Disputes:

Disputes resolved as set forth in the [Terms & Conditions](#).

Severability: If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court, arbitration panel or other tribunal of competent jurisdiction, then (a) the validity, legality and enforceability of such provision as applied to any other particular facts or circumstances, and the other provisions of these Official Rules, shall not in any way be affected or impaired thereby; and (b) such provision shall be enforced to the maximum extent possible. In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity or subject, it shall be construed by limiting and reducing it, so as to be enforceable to the extent compatible with applicable law.

Entrant's Personal Information:

Information collected from entrants is subject to [Sponsor's Privacy Policy](#).

Winner List:

See this [winner list](#) for the Promotion winners. The winner list will be posted after winner confirmation is complete.

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