

# Pure Life® Sweepstakes Celebrating Disney and Pixar's *Toy Story 5* Official Rules

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

## **Promotion Overview:**

This Promotion includes a "Game" and a "Sweepstakes." The Game is not a chance to win prizes; the Game is only to receive additional Sweepstakes entries as outlined herein.

## **Eligibility:**

Pure Life® Sweepstakes Celebrating Disney and Pixar's *Toy Story 5* Sweepstakes (the "Promotion") is open only to legal residents of the 50 United States and the District of Columbia who are at least 18 years old, or the age of majority in their state of legal residence, whichever is older, at the time of entry and who are members of the Rewards Drop® loyalty program. Membership is free but subject to the listed [Terms & Conditions](#). To receive the Sweepstakes Grand Prize, entrant must be able to submit a valid IRS Form W-9. Employees of BlueTriton Brands, Inc. ("Sponsor"), Merkle Inc. ("Administrator"), Walt Disney Studios Motion Pictures ("Disney"), Fandango Media LLC, Fandango Loyalty Solutions, LLC, and their parent, subsidiaries and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.

## **Agreement to Official Rules; Entrants Will Be Disqualified for Violations:**

Participation constitutes entrant's full and unconditional agreement to these official rules ("Official Rules"). The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Sponsor's and Administrator's decisions are final and binding in all matters related to the Promotion. Winning a Sweepstakes prize or receiving additional Sweepstakes entries via the Game is contingent upon fulfilling all requirements set forth herein.

In the event there is a discrepancy or inconsistency between any statements contained in any Promotion-related materials and the Official Rules as mentioned herein shall prevail, govern and control.

Entrants agree that they may not use or attempt to use any method to obtain more than the stated number of permissible entries or Game plays using robotic, automatic, programmed or any other means,

including but not limited to using multiple/different email addresses, identities, registrations and logins or any other methods. Violation of these requirements or any other aspect of these Official Rules will void all Sweepstakes entries and Game plays for the person(s) responsible for such action and result in their disqualification from the Promotion.

**Sponsor/Administrator:**

Sponsor: BlueTriton Brands, Inc., 3001 Summer St, Stamford, CT 06905. Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2000, Southfield, MI 48075.

**Timing:**

The Promotion begins on June 4, 2026 at 9:00 a.m. Eastern Time ("ET"), ends on August 31, 2026 at 5:00 p.m. ET (the "Promotion Period").

The Sweepstakes consists of 3 monthly entry periods (each a monthly "Entry Period") as well as a grand prize entry period ("Grand Prize Entry Period"), collectively (the "Entry Period(s)") as outlined below:

<b>Entry Period</b>	<b>Start Date/Time</b>	<b>End Date/Time</b>	<b>Postmark Date</b>	<b>Receive by Date</b>	<b>Approximate Drawing Date</b>
1	June 4, 2026 at 9:00 a.m. ET	July 8, 2026 at 11:59 p.m. ET	July 8, 2026	July 15, 2026	July 22, 2026
2	July 9, 2026 at 12:00 a.m. ET	August 5, 2026 at 11:59 p.m. ET	August 5, 2026	August 12, 2026	August 19, 2026
3	August 4, 2026 at 12:00 a.m. ET	August 31, 2026 at 5:00 p.m. ET	August 31, 2026	September 7, 2026	September 14, 2026

Grand Prize	June 4, 2026 at 9:00 a.m. ET	August 31, 2026 at 5:00 p.m. ET	August 31, 2026	September 7, 2026	September 14, 2026
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For purposes of this Promotion, a “day” is defined as starting at 12:00 a.m. ET and ending at 11:59 p.m. ET, except the first day which starts at 9:00 a.m. ET and ends at 11:59 p.m. ET and the last day which starts at 12:00 a.m. ET and ends at 5:00 p.m. ET.

Administrator’s servers are the official time-keeping devices for the Promotion.

**How to Register; Receive Initial Sweepstakes Entry; Receive Game Play:**

During the Promotion Period, visit [www.rewardsdrop.com/promotion/toystory5](http://www.rewardsdrop.com/promotion/toystory5) (“Promotion Site”) and follow the links and instructions to accurately complete and submit the registration form including your full name and valid email address. You will receive 1 Sweepstakes entry into the applicable Entry Period drawing(s) and 1 Game play (for a chance to receive Sweepstakes entries\*). The Game will randomly award to each player 0-5 additional Sweepstakes entries.

**\*Approximate Game Odds:**

- 1 Sweepstakes entry - 1:5
- 2 Sweepstakes entries - 1:5
- 3 Sweepstakes entries - 1:10
- 4 Sweepstakes entries – 1:10
- 5 Sweepstakes entries - 1:20

Administrator is responsible for the functionality of the Game.

**Entry Limits:**

You may receive 1 Game play (per day). You may receive up to 6 Sweepstakes entries (per day), 1 entry for visiting/returning to the Promotion Site and up to 5 additional Sweepstakes entries through the Game. Multiple entrants are not permitted to share the same email address. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to enroll in Rewards Drop®. If any additional information provided by entrant is inconsistent with the information provided at registration for this Sweepstakes or enrollment into Rewards Drop®, Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of

any prizes won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

#### **Additional Sweepstakes Entries:**

During the Promotion Period, each entrant may receive additional Sweepstakes into the applicable Entry Period and Grand Prize Entry Period entries by participating in 1 of the methods outlined below:

#### **Redeem Rewards Drop:**

If you are a Rewards Drop member prior to the start of the Promotion, you may visit <https://www.rewardsdrop.com> and follow the links and instructions to login to your Rewards Drop account. Once you are logged in, navigate to the catalog. Next, follow the links and instructions to select the Sweepstakes item within the catalog. Follow the links and instructions to redeem 25 Drops and you will receive 1 additional Sweepstakes entries into the applicable Entry Period drawing. You may redeem 25 Drops 1 time each day of the Promotion.

#### **Mail-in Alternate Method:**

To enter without redeeming Rewards Drop Drops or playing the Game, accurately provide the following information: your name, address, day and evening phone numbers, email address (please provide the email address associated with your Rewards Drop account if you are a member), and date of birth on a piece of paper and mail it in an envelope with proper postage to "Primo Pure Life Toy Story 5," c/o Merkle Inc., P.O. Box 5008, Department 868976, Kalamazoo, MI 49003-5008. You will receive 7 additional Sweepstakes entries into the applicable Entry Period drawing. Limit: 1 request per envelope; you may mail in 89 times during the Promotion Period. All mail-in entries must be postmarked and received by the dates listed above in the Timing Section above. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

#### **Limit on all Sweepstakes entries:**

Each entrant may receive up to 623 Sweepstakes entries during the Promotion Period.

#### **Operation of Sweepstakes:**

Administrator is an independent organization whose decisions as to the administration and operation of the Promotion, including the selection of potential Sweepstakes winners, are final and binding in all matters related to the Promotion. Administrator will randomly select the potential Sweepstakes winners from all eligible entries on or around the dates listed in the Timing Section above. **Non-winning entries**

**will carry over to subsequent Entry Periods.** Odds of winning a Sweepstakes Prize depend on the number of eligible entries received during the applicable Entry Period.

### **Potential Winners Subject to Verification:**

All potential Sweepstakes Prize winners are subject to verification by Sponsor and Administrator. **An entrant is not a winner of any prize, even if the Sweepstakes should so indicate, unless and until entrant's eligibility has been verified and entrant has been notified that verification is complete.** Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Game play that occurs after the system has failed for any reason is deemed a defective play, is void and will not be honored.

### **Winner Requirements:**

Potential winners of prizes valued at \$2,000 or more will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") and an IRS Form W-9 which must be received by Administrator within 5 days of the date notice or attempted notice is sent, in order to claim the prize. All other potential winners may be required to provide their name, home mailing address (P.O. Boxes not permitted) and date of birth to confirm eligibility and for purposes of prize fulfillment within 5 days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration or provide any other requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner of any prize valued at \$25 or more is disqualified for any reason or forfeits the prize, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only 3 alternate drawings will be held, time permitting for the Sweepstakes Prize, after which the prize will remain un-awarded. Unclaimed prizes valued at \$25 or less will not be awarded.

### **Prizes:**

#### **Sweepstakes Prize: Quantity, Description and Approximate Retail Value ("ARV"):**

- **1 Grand Prize:** \$10,000 "Disney Experience," awarded as \$7,000 Disney Gift Cards (terms and conditions apply) & \$3,000 ACH Payment. ARV: \$10,000.
- **50 First Prizes (20 awarded per Entry Period 1 and 2, 10 awarded per Entry Period 3):** Each winner will receive a Fandango Promotional Code via e-mail. Limited time offer. Fandango Promotional Code ("Code") is good for up to \$60 off the purchase of 4 movie tickets (\$15 per ticket, up to \$60 total ticket price and associated fees and

charges) to see Toy Story 5 or any other movie at participating Fandango theaters in the US. Code must be entered at checkout. Code is void, and can no longer be used, if not redeemed by October 15, 2026. Only valid for purchase of movie tickets made at Fandango.com or via the Fandango app and cannot be redeemed directly at any theater box office. If lost or stolen, cannot be replaced. No cash value, except as required by law. Void where prohibited. Not valid with any other offer. Offer valid in U.S. and D.C., excluding U.S. territories and where prohibited by law. One-time use only. Non-transferable. Not for resale; void if sold or exchanged. If cost of movie ticket(s) with Fandango's associated fees and charges included is more than Code's maximum discount, then user must pay the difference. Any price difference between movie ticket(s) purchased and Code's maximum discount will not be refunded. Approximate Retail Value ("ARV"): \$60 USD. Limit 1 Code per person. Fandango Media, LLC, Fandango Loyalty Solutions, LLC and their respective parents, affiliates, and subsidiaries are not a sponsor or co-sponsor of this Sweepstakes and are not responsible for the promotion, administration or execution of this Sweepstakes. The redemption of the Code is subject to Fandango's Terms and Policies at [www.fandango.com/terms-and-policies](http://www.fandango.com/terms-and-policies). FANDANGO and the Fandango Logo are registered trademarks of Fandango Media, LLC.

- **72 Second Prizes (24 awarded per Entry Period 1, 2 and 3):** Toy Story 5 Back to School Bundle. ARV: \$100.00.

The total ARV of all available prizes in the Promotion is \$20,200.

#### **Additional Prize Terms:**

Prizes are non-transferable, and no substitution will be made except as provided in the Sponsor's sole discretion should the prize become unavailable. In this case, a prize of equal or greater value will be offered. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Winners of a prize equal to or greater than \$2,000 will receive an IRS Form 1099 MISC reporting the actual value of the prize received. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Where applicable, prize style, size and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, or fitness for a particular purpose. Sweepstakes Prize will be fulfilled prior to the Game. Limit of 1 Sweepstakes Prize per household.

#### **Release:**

By entering the Sweepstakes, winners agree to release and hold harmless Sponsor, Disney, Meta Platforms, Inc., Administrator, Fandango Media, LLC, Fandango Loyalty Solutions, LLC, and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors,

employees and agents (collectively, the “Released Parties”) from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Promotion and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto).

### **Publicity:**

Except where prohibited, participation in the Promotion constitutes each winner’s consent and grant to Sponsor and its agents to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner’s name, city, state, likeness, photograph, entry, social handle and photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any media without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials at its sole discretion, without further obligation or compensation. Sponsor will not use any of the above mentioned information in a manner that is inconsistent with its Privacy Policy or applicable law.

### **General Conditions:**

#### **Sponsor’s Right to Modify or Cancel:**

Sponsor reserves the right to cancel, suspend and/or modify the Promotion, including but not limited to fulfillment of the prize(s), where any of the following “Issues” occur:

- Fraud
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Promotion; or
- Any event or cause beyond Sponsor’s control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Promotion, as determined by Sponsor in its sole discretion.
- Where one or more of the above Issues occurs, Sponsor will make reasonable efforts to award all remaining Sweepstakes prizes by conducting a random drawing from among all eligible entries received up to the date of the Issue; and/or modify the prizes offered.

#### **Sponsor’s Right to Disqualify Entrants:**

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion, including but not limited to submitting fraudulent entries, or to be acting in violation of the Official Rules of this Promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**Sponsor's Right to Limit Prizes Awarded to the Number Stated in these Official Rules:**

In no event will Sponsor be obligated to award more than the stated number of prizes set forth in these Official Rules. In the event that more winner notifications are distributed or more prizes are claimed, due to a printing, production, seeding, computer, or other error of any kind, than the stated number of prizes. Sponsor reserves the right to award only the stated number of prizes based on the winner selection process described in these Official Rules, or if necessary, through a random drawing from among those entrants who were notified, confirmed to be eligible and where applicable, took the required action to claim the prize.

**Limitations of the Scope of Responsibility:**

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Promotion;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Promotion, including but not limited to the entry process;
- Technical or human error which may occur in the administration of the Promotion, including but not limited to the processing of entries;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected entries or failure to receive entries due to limitation of third-party social network platforms;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, entrants sole remedy is to take the required actions to receive another entry(s) in the Promotion, if it is possible; or
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or to the receipt, use, inability to use or misuse of any prize.

**Disputes:** Disputes resolved as set forth in the [Terms & Conditions](#); provided that any and all disputes, claims and causes of action arising out of or connected with the intellectual property of Disney, shall be resolved individually, without resort to any form of class action, shall be governed and construed in accordance with the laws of the state of California and in the event of any dispute, all entrants irrevocably consent to the jurisdiction of the state and federal courts located in Los Angeles, California to resolve such disputes.

**Severability:** If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court, arbitration panel or other tribunal of competent jurisdiction, then (a) the validity, legality and enforceability of such provision as applied to any other particular facts or circumstances, and the other provisions of these Official Rules, shall not in any way be affected or impaired thereby; and (b) such provision shall be enforced to the maximum extent possible. In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity or subject, it shall be construed by limiting and reducing it, so as to be enforceable to the extent compatible with applicable law.

**Entrant's Personal Information:**

Information collected from entrants is subject to [Sponsor's Privacy Policy](#).

**Winners List:**

See this [winner list](#) for the Promotion winners. The winners list will be posted after winners confirmation is complete.

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